

Jeff Sykes UI/UX Design

Tempe, AZ. | sykescreative.com | [LinkedIn](#)
jeff@sykescreative.com | 01-208-351-1965

UI/UX DESIGNER

Highly skilled UI/UX/Web Designer with over 10 years of experience in designing and implementing user-friendly interfaces for mobile and desktop applications. Through the use of color, white space, and user-centered design, I build intuitive flows for users through complex applications. I use Adobe Creative Cloud, Balsomiq, Canva, Figma, or whatever Design tools your team prefers.

SKILLS

- User Interface (UI) Design
- User Experience (UX) Design
- Wireframing and Prototyping
- Usability Testing
- User Research
- Interaction Design
- Visual Design
- Web Standards
- Responsive Design
- Mobile App Design
- Web Application Design
- Design Systems and Guidelines
- Cross-functional Collaboration
- Design Thinking
- Adobe, Adobe Creative Cloud, Adobe Creative Suite, Adobe Suite
- Design Tool, Balsomiq, Canva, Figma, XD
- HTML/CSS
- JavaScript
- Agile/Scrum Methodologies
- Accessibility and Inclusive Design
- User Flow Creation
- User-centered Design
- Analytical and Problem-solving Skills
- Communication and Presentation Skills
- Time Management and Organization Skills
- Constant Contact, Mail Chimp, Go HighLevel marketing system
- Intuitive Navigation
- Plays well with others
- Team Player

WORK EXPERIENCE

The Dandelion Philosophy | Remote | 08/2023 - Present

Web Design Specialist - Ongoing volunteer project

- Maintaining, updating and optimizing the website.
- Building, editing, and customizing a Squarespace site. Designing/collaborating in Canva, Photoshop
- Working with Google Page Speed Insights to optimize the pages
- Building a new site based in Webflow

Sykes Creative LLC | Tempe, AZ. | 01/2004 - Present

UI/UX/Web Design – Freelance

- Manage Multiple Projects, design, optimization, accessibility standards, HTML, and CSS.
- Lead the UI design for various e-commerce clients and small businesses
- CMS experience in Big Commerce, Shopify, WordPress, Squarespace, Wix, etc.
- E-mail projects with MailChip, Constant Contact and HighLevel email marketing system

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Elevance Health | Remote | 04/2022 - 08/2023

UI Designer

- Developed engaging UI layouts to enhance the back-end user experience in the PEGA Solution environment Created, tested, and iterated interactive wireframes and prototypes within the PEGA Solutions Platform.
- 100% improved my knowledge of the insurance industry lexicon.

Toshiba | Remote | 02/2022 - 04/2022

UI/UX Designer

- Designed data-heavy prototypes for a large Tableau project. Developed efficient data visualization strategies
- Handled complex information architecture to deliver an intuitive user experience
- Transformed complex concepts into effective data visualization strategies, increasing user engagement

MillennialShiftTechnologies | Remote | 04/2021 - 11/2021

Frontend Developer

- Developed large HTML forms with extensive custom validations
- Created the company's first Brand Style Guide, standardizing future branding
- Used HTML, CSS, and JavaScript for custom form validations, and Bootstrap Material Design

Gearfire | Scottsdale, Arizona | 07/2016 - 02/2021

Front End Developer

- Maintained and updated a large e-commerce platform with 2100+ individual stores/dealers Created custom landing pages with the look and feel of the manufacturer's corporate brand.
- Managed and updated the Brand Style Guide for the design team, resulting in an increase in design consistency and a more seamless user experience.
- Used Jira, Agile, Adobe Creative Cloud, Adobe Photoshop, PHP Storm, VS Code, Microsoft Office Suite, HTML, CSS, JavaScript, Debugging, Bootstrap, Material Design

Arizona Department of Health Services | Phoenix, Arizona | 06/2015 - 06/2016

Web Developer/Designer

- Managed and updated the "azdhs.gov" website, performing 20+ edits daily Contributed to a conversion project for a new responsive design using PHP, Bootstrap Enhanced the site's usability and accessibility, introducing a modern look and feel
- Utilized Adobe Creative Cloud, Firebug, and GitHub for design and development tasks

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Arizona Department of Education | Phoenix, Arizona | 09/2014 - 06/2015

UI/UX Designer

- Updated UI/UX for existing applications, improving overall user engagement Created responsive and parallax sites using Bootstrap, DataTables
- Worked with tools like Visual Studio, Adobe Creative Cloud, Balsamiq Mockups, Jira, Agile, Scrum
- Collaborated with the team to ideate, design, and launch updates

Kryterion | Phoenix, Arizona | 06/2011 - 07/2014

UI/UX Designer

- Worked on the redesign of the UI/UX for the "Webassessor" product Contributed to multiple UI/UX projects, improving user experience
- Utilized Adobe Creative Cloud, Visual Studio, HTML, CSS, Bootstrap, DataTables, JavaScript
- Built all the Mac installers, enhancing product accessibility for Mac users