UI/UX DESIGNER

Highly skilled UI/UX/Web Designer with over 10 years of experience in designing and implementing user-friendly interfaces for mobile and desktop applications. Through the use of color, white space, and user-centered design, I build intuitive flows for users through complex applications. I use Adobe Creative Cloud, Balsomiq, Canva, Figma, or whatever Design tools your team prefers.

SKILLS

* User Interface (UI) Design
* User Experience (UX) Design
* Wireframing and Prototyping
* Usability Testing
* User Research
* Interaction Design
* Visual Design
* Web Standards
* Responsive Design
* Mobile App Design
* Web Application Design
* Design Systems and Guidelines
* Cross-functional Collaboration
* Design Thinking
* Adobe, Adobe Creative Cloud, Adobe Creative Suite, Adobe Suite
* Design Tool, Balsomiq, Canva, Figma, XD
* HTML/CSS
* JavaScript
* Agile/Scrum Methodologies
* Accessibility and Inclusive Design
* User Flow Creation
* User-centered Design
* Analytical and Problem-solving Skills
* Communication and Presentation Skills
* Time Management and Organization Skills
* Constant Contact, Mail Chimp, Go HighLevel marketing system
* Intuitive Navigation
* Plays well with others
* Team Player

WORK EXPERIENCE

**The Dandelion Philosophy** | Remote | 08/2023 - Present

Web Design Specialist - Ongoing volunteer project

* Maintaining, updating and optimizing the website.
* Building, editing, and customizing a Squarespace site. Designing/collaborating in Canva, Photoshop
* Working with Google Page Speed Insights to optimize the pages
* Building a new site based in Webflow

**Sykes Creative LLC** | Tempe, AZ. | 01/2004 - Present

UI/UX/Web Design – Freelance

* Manage Multiple Projects, design, optimization, accessibility standards, HTML, and CSS.
* Lead the UI design for various e-commerce clients and small businesses
* CMS experience in Big Commerce, Shopify, WordPress, Squarespace, Wix, etc.
* E-mail projects with MailChip, Constant Contact and HighLevel email marketing system

**Elevance Health** | Remote | 04/2022 - 08/2023

UI Designer

* Developed engaging UI layouts to enhance the back-end user experience in the PEGA Solution environment Created, tested, and iterated interactive wireframes and prototypes within the PEGA Solutions Platform.
* 100% improved my knowledge of the insurance industry lexicon.

**Toshiba** | Remote | 02/2022 - 04/2022

UI/UX Designer

* Designed data-heavy prototypes for a large Tableau project. Developed efficient data visualization strategies
* Handled complex information architecture to deliver an intuitive user experience
* Transformed complex concepts into effective data visualization strategies, increasing user engagement

**MillennialShiftTechnologies** | Remote | 04/2021 - 11/2021

Frontend Developer

* Developed large HTML forms with extensive custom validations
* Created the company's first Brand Style Guide, standardizing future branding
* Used HTML, CSS, and JavaScript for custom form validations, and Bootstrap Material Design

**Gearfire** | Scottsdale, Arizona | 07/2016 - 02/2021

Front End Developer

* Maintained and updated a large e-commerce platform with 2100+ individual stores/dealers Created custom landing pages with the look and feel of the manufacturer's corporate brand.
* Managed and updated the Brand Style Guide for the design team, resulting in an increase in design consistency and a more seamless user experience.
* Used Jira, Agile, Adobe Creative Cloud, Adobe Photoshop, PHP Storm, VS Code, Microsoft Office Suite, HTML, CSS, JavaScript, Debugging, Bootstrap, Material Design

**Arizona Department of Health Services** | Phoenix, Arizona | 06/2015 - 06/2016

Web Developer/Designer

* Managed and updated the "azdhs.gov" website, performing 20+ edits daily Contributed to a conversion project for a new responsive design using PHP, Bootstrap Enhanced the site's usability and accessibility, introducing a modern look and feel
* Utilized Adobe Creative Cloud, Firebug, and GitHub for design and development tasks

**Arizona Department of Education** | Phoenix, Arizona | 09/2014 - 06/2015

UI/UX Designer

* Updated UI/UX for existing applications, improving overall user engagement Created responsive and parallax sites using Bootstrap, DataTables
* Worked with tools like Visual Studio, Adobe Creative Cloud, Balsamiq Mockups, Jira, Agile, Scrum
* Collaborated with the team to ideate, design, and launch updates

**Kryterion** | Phoenix, Arizona | 06/2011 - 07/2014

UI/UX Designer

* Worked on the redesign of the UI/UX for the "Webassessor" product Contributed to multiple UI/UX projects, improving user experience
* Utilized Adobe Creative Cloud, Visual Studio, HTML, CSS, Bootstrap, DataTables, JavaScript
* Built all the Mac installers, enhancing product accessibility for Mac users